



## POS•IM E-Commerce Services

### E - COMMERCE

Ensign System is proud to present POS•IM ECOMMERCE SERVICE, a tightly integrated “Turn-Key” ecommerce website shopping cart system for POS•IM users. It’s a new revolutionary shopping cart system that integrates directly with POS•IM for automatic inventory uploads and seamless order processing. Now POS•IM users can have it all... the entire world at their door step. Imagine having prime frontage in every town in America (and the world) with out paying for rent, extra inventories and more sales staff. With a POS•IM “Click and Mortar” ecommerce shopping cart, you can.

POSIM Ecommerce Services provides web-based **e-commerce software** to businesses serious about online sales. The “turn-key shopping cart system” can be used to sell directly to consumers or to other businesses. POSIM Ecommerce Services **e-commerce solution** maximizes profit by focusing on increasing revenue and decreasing costs. Our revolutionary system provides a **shopping cart** that maximizes order conversion (orders / unique visitors) coupled with tools that increase site traffic. The hosted solution handles the technical infrastructure and provides the back-end management tools that enable businesses to run efficiently. Businesses using this software are able to spend more time marketing and less time maintaining a web site. No more re-entry (copy and paste) order processing. No more over selling of a product.

[www.eposim.com](http://www.eposim.com)

#### Turn-Key eCommerce Solution Features:

- **Integrated** with POS•IM in near real time. Up to every 10 min.
- Orders automatically downloaded into POSIM.
- Inventory / Product information automatically uploaded to website.
- Apparel Module Included (Ability to set size and color options of each item)
- **Turn Key** Ecommerce site: **Setups in as little as 2-3 weeks.**
- Lowest Setup fee in the industry: \$1150 (when compared to a custom solution)  
-Includes up to 10 Hours spent on implementation “HTML/Web Mastering”
- **Unlimited Support and Training - “the hand holding plan”**
- Unlimited Transactions - Unlimited Items - Unlimited Profit!
- Guaranteed Uptime and Performance
- Email Hosting (10 boxes with 500MB each)
- FULL web hosting included with ecommerce service. (WWW,FTP,DNS,eMail)
- Shared SSL Secure Server (provides secure transactions)
- Secure Administration Portal: Access to Cart Backend (allows maintenance to almost every aspect)
- One HTML change per month included (up to 1 hour web mastering - \$85 value)
- One HTML facelift per year included (up to 5 hour web mastering - \$425 value)
- Let us do what we do best: Running complex web site frameworks and fanatical support!
- Let you do what you do best: Sell great products online!
- \$150/month ePosim Service fee (Much more than a basic hosting plan)

With our revolutionary *skinning system*, we are able to get QUICK turn around times on setting up new sites. We are dedicated to provide 2-3 week turn-around times on new setups. We take any existing web site, break it down into a skin, and apply it to the POS•IM ecommerce framework. We can work with any look and feel or we can work with the POS•IM user to come up with a brand new custom look and feel. Prices start at \$1200 for a basic web site design and go up from there.

POSIM websites get you a professional, revenue-generating web presence immediately. Choosing POSIM will save you design cost and is the only pre-programmed solution that automatically updates online orders with POS●IM. This integration saves you time and labor cost, but would cost thousands in custom programming. In addition, your shopping cart page will allow customers to search items, see product details including photos and tell whether an item is in stock. POSIM is designed to encourage customers to buy.

**Reference sites:** [www.eposim.com/sites.asp](http://www.eposim.com/sites.asp)

New Releases

[www.excalports.com](http://www.excalports.com)  
[www.airtrafficonline.com](http://www.airtrafficonline.com)  
[www.redswagger.com](http://www.redswagger.com)  
[www.itshiptoberound.com](http://www.itshiptoberound.com)  
[www.knotandrope.com](http://www.knotandrope.com)  
[www.springboardstore.com](http://www.springboardstore.com)  
[www.hamcity.com](http://www.hamcity.com)  
[www.moda3.com](http://www.moda3.com)  
[www.shoprelish.com](http://www.shoprelish.com)  
[www.littlecherryblossoms.com](http://www.littlecherryblossoms.com)  
[www.tsboardshop.com](http://www.tsboardshop.com)  
[www.resoul.com](http://www.resoul.com)  
[www.littleurbanites.com](http://www.littleurbanites.com)  
[www.newwestcountrystore.com](http://www.newwestcountrystore.com)  
[www.allgreenthings.com](http://www.allgreenthings.com)  
[www.151boutique.com](http://www.151boutique.com)  
[www.hookflyfishing.com](http://www.hookflyfishing.com)  
[www.flagladygifts.com](http://www.flagladygifts.com)

New Advanced Framework  
[www.thecelebrationstation.com](http://www.thecelebrationstation.com)  
[www.customcableconnection.com](http://www.customcableconnection.com)  
[www.tlcentral.com](http://www.tlcentral.com)  
[www.sfwtc.com](http://www.sfwtc.com) (wine)  
[www.tommykivitamins.com](http://www.tommykivitamins.com)  
[www.thenorthernangler.com](http://www.thenorthernangler.com)  
[www.gimmeanime.net](http://www.gimmeanime.net)  
[www.stolafrecords.com](http://www.stolafrecords.com)  
[www.csuextstore.com](http://www.csuextstore.com) \*EDU  
<https://store.mnsu.edu> \*EDU  
<http://computerstore.asu.edu> \*EDU  
<http://shop.fortvan.org>  
[www.worldofmirth.com](http://www.worldofmirth.com)

Advanced Apparel Framework

[www.hiptoberound.com](http://www.hiptoberound.com)  
[www.gingerbreadkidz.com](http://www.gingerbreadkidz.com)  
[www.frenchcuffco.com](http://www.frenchcuffco.com)  
[www.whitemarlie.com](http://www.whitemarlie.com)  
[www.pineneedle.com](http://www.pineneedle.com)  
[www.thetrailheadco.com](http://www.thetrailheadco.com)  
[www.ddgoose.com](http://www.ddgoose.com)  
[www.aliceswonderland.com](http://www.aliceswonderland.com)  
[www.thegoodlifebirmingham.com](http://www.thegoodlifebirmingham.com)  
<http://shop.sdcmountainworks.com>  
<http://shop.charmelle28.com>  
<http://shop.thenichemarket.com>  
<http://shop.bundlenyc.com>  
<http://shop.silkybottom.com>  
<http://shop.ladybugboutique.com>  
<http://shop.cimarroncreek.com>  
<http://shop.starhaus.com>

Quilt – Yarn – Craft sites

[www.knit-purl.com](http://www.knit-purl.com)  
[www.knitandquilt.com](http://www.knitandquilt.com)  
[www.knittedtogether.com](http://www.knittedtogether.com)  
[www.ornabead.com](http://www.ornabead.com)  
[www.suzooswoolworks.com](http://www.suzooswoolworks.com)  
[www.theribbonstduio.com](http://www.theribbonstduio.com)  
[www.knitterspalette.com](http://www.knitterspalette.com)  
[www.loopsknitting.com](http://www.loopsknitting.com)  
[www.happinessquilting.com](http://www.happinessquilting.com)  
[www.handknits.net](http://www.handknits.net)  
[www.abundantyarn.com](http://www.abundantyarn.com)  
[www.fieldsoffabricquiltshop.com](http://www.fieldsoffabricquiltshop.com)  
[www.yarndogs.com](http://www.yarndogs.com)

**Pricing**

- \$1150 Advanced eCommerce Setup Fee (One time fee)
- \$1200 and up for web site design. (optional. depending on complexity)
- \$2000 and up for logo design. (optional. depending on complexity)
- \$95/hour custom programming. \$125/hour database programming.
- Shared SSL Secure Server FREE: Optional Private SSL Secure Server \$299 Setup, \$199/Year
- \$150 Monthly Service Fee: Much more than a basic hosting plan – Call for more info!
- Custom Integration API Module SDK to hook up with non POSIM web site shopping cart - \$2000
  - \$1500 - Mac or Windows Client Module
  - \$500 - ASP.NET or PHP Web Service Code Stub Module (Requires Third Party Developer)
  - \$95/hour custom programming, \$125/hour database programming

**Contact:** POSIM E-Commerce Services

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